Biography

Jaime Reynolds and **Ian Hunter** outline the career of the Right Honourable Harcourt Johnstone (1895–1945).

'Crinks' Johnstone

Some time in the later 1930s, the youthful Jo Grimond was invited to take part in a hare shoot on the Highland estate of Sir Archibald Sinclair. Grimond later recalled in his *Memoirs*:

My most notable memory of that shoot was of a vast and puffing gentleman heaving into sight over a rise in the ground, trailing his gun behind him in the heather. It was Crinks¹ Johnston (sic), a Chief (sic) Whip of the Liberal Party and friend of the Sinclairs and the Bonham Carters. He was not a man given to exercise even of the mildest sort.² a

The figure of Harcourt 'Crinks' Johnstone heaved across the history of the Liberal Party from the 1920s until his death in 1945. In his day, he was difficult to ignore, a 'regency figure ... immense, noisy, intelligent ...'.' Sinclair's daughter, Catherine, has described Crinks as 'great fun, full of love for life, sensuous and engaging. One of the most charming men I knew in the 1930s.' However, Johnstone does not appear in the Dictionary of National Biography, and failed to gain an entry in the recently-published Dictionary of Liberal Biography. There is a short sketch in Colin Coote's The Other Club, in a chapter entitled 'Eminent Unknowns', where Johnstone is described as the least remembered and greatest character to hold the secretaryship of the Club.'

Why Johnstone's career is now so comprehensively forgotten is curious. He was a key figure in the Liberal Party Organisation and parliamentary party between the wars. He was at the forefront of the factional struggle with Lloyd George in the 1920s. He spent much of his abundant personal wealth to subsidise the cash-strapped party and from 1931–45 was a leading member of the leadership group around Samuel and Sinclair. Apart from Sinclair, Johnstone was the most prominent Liberal minister in the wartime coalition in which he served as a middle-ranking minister for five years. This portrait attempts to fill the gap by delineating the main outlines of his career.

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first water',6 on his paternal side, Johnstone came from the North Yorkshire family of Vanden-Bempde-Johnstone of Hackness Hall, a land-owning and political dynasty near Scarborough, which had its aristocratic origins in the Scottish family of Johnstones ennobled as the Earls, later Marquesses, of Annandale in the seventeenth century. Crinks' grandfather was the First Baron Derwent, created in 1881. There were two illustrious and formidable forebears: Archbishop (1808-47) Harcourt of York, and Sir William Harcourt, who served as Home Secretary and Chancellor of the Exchequer under Gladstone, and Chancellor and Leader of the Commons under Rosebery. Crinks is sometimes described as a Whiggish throwback, but this is not quite accurate. The family tradition was more Peelite and Gladstonian than Whig, and in the case of Sir William Harcourt, with whom Crinks had some striking resemblances of physique and personality, even radical and modern in outlook.7 Crinks' greatgrandfather, Sir John Vanden Bempde Johnstone (1799–1869), a follower of Sir Robert Peel, gravitated into the emerging Liberal Party in the 1850s and was succeeded as Liberal MP for the family seat of Scarborough by his son, Sir Harcourt, later the First Baron Derwent (1829–1916). His fourth son, Hon. Sir Alan Johnstone, a diplomat, who served as ambassador to Copenhagen (1905-10) and the Hague (1910–17), was Crinks' father. His mother was Antoinette Pinchot of New York. Harcourt was their only child, born on 19 May 1895.8

No doubt the Pinchot side of the family had a major influence on Crinks' outlook. His Uncle Gifford was one of the pioneers of the US environmental movement and a leading figure in Theodore Roosevelt's Progressives. He was twice Governor of Pennsylvania in the 1920s and '30s. Another uncle, Amos, was a radical and one of the founders of the US Civil Liberties Union. Antoinette ('Nettie') shared the family's liberal activism.9

Harcourt was educated at Eton and Balliol College, Oxford, graduating in 1919. He was later noted for his considerable, though well-hidden, intellectual capacity and erudition. During the First

World War he served with the Rifle Brigade and on the General Staff.¹¹

Johnstone's political career got off to a flying start. He was a respectable runner-up as Asquithian candidate for Willesden East at the 1922 general election and won a memorable byelection there in March 1923 with a majority of over 5,000. He faced a much tougher fight at the 1923 general election thanks to the intervention of a Labour candidate, but squeezed in by 114 votes. Aged only twenty-seven, he immediately made an impact in the parliamentary party - in March 1924, for example, he was one of the leaders of the Liberal attack on the Labour Government's plans to construct five new cruisers, which exposed divisions in opinion on both the Liberal and Labour benches.12

Johnstone lost his seat in the Liberal electoral disaster at the 1924 general election and was out of Parliament until 1931. He focused instead on the Liberal Candidates Association, becoming its secretary. The LCA was perhaps the liveliest body in the party, a semi-parliamentary body with great prestige as many of its members were ex-MPs. The Asquithians in particular looked upon it as the parliamentary party of the future, possessing all the qualities which were lacking in the present rump of MPs led by Lloyd George. ¹³

Crinks and Lloyd George

Johnstone was fiercely committed to the Asquithian faction; it is said that he kept a picture of Asquith by his bedside.14 This alignment was hardly surprising given his aristocratic background, Balliol education, and personal friendships among the Asquiths and their entourage. 15 But there were also ideological differences. Crinks was a committed free-trade economic liberal¹⁶ and did not share Lloyd George's populist radicalism. In 1925, for example, he took a leading part in reining back Lloyd George's ideas for sweeping land nationalisation. But he also detested Lloyd George's political style and character. In June 1926, at the height of the Asquithians' campaign against Lloyd George, Johnstone published a

letter in the *Wiltshire Times* describing him as 'a man devoid of political honesty ... to me Mr Lloyd George seems to have but few of the virtues with which he is popularly credited and all the vices which his political record only too amply displays'.

The Asquithians, and Johnstone personally, suffered a great setback in the showdown with Lloyd George in June 1926. Lloyd George had distanced himself from the rest of the Liberal leadership's critical line towards the General Strike, and Asquith was persuaded by Johnstone and others to move decisively to expel Lloyd George from the party. Johnstone, and Pringle, the chairman of the LCA, publicly endorsed rumours that Lloyd George had met three Labour leaders at Philip Snowden's house and had offered to transfer himself and his fund to the Labour Party. Lloyd George faced his opponents at a meeting of the LCA on 11 June and demolished their case; Johnstone was forced to retract his allegation.¹⁷

Following this episode, and Asquith's illness and death, Lloyd George was able to take a firm hold on the leadership and to launch the Liberals' last great bid for power of 1926-29. The Asquithians, Johnstone prominent among them, were marginalised. Johnstone failed by 149 votes to capture the eminently winnable seat of Westbury at a by-election in June 1927, where Lloyd George was conspicuously absent from the campaign. 18 Johnstone remained out of tune with the direction in which Lloyd George was taking the party. In February 1929 he wrote to Runciman that 'our real business over the next three months is to get ourselves returned to Parliament and specially to get a majority - or a strong minority - returned which will be hostile to LG. To do this we may have to compromise a little our natural inclinations.'19 However, Johnstone was again defeated at Westbury in the 1929 general election, this time by sixty-seven votes.

Johnstone was once more in the vanguard of the Liberal opposition to Lloyd George's leadership after the election. In January 1930 he wrote in *The Times* of the 'miasma of bad faith



Harcourt Johnstone's hero: H. H. Asquith, Liberal leader 1908–26 and Prime Minister 1908–16

which the leadership of Mr Lloyd George connotes', and continued: 'Those of us in particular who are free traders feel more confidence in Messrs. Snowden and Graham Ithe Labour Chancellor and President of the Board of Trade] than in Mr Lloyd George, with his patchy fiscal history and his roving political eye.' 20 Yet despite his antipathy to Lloyd George, there is no indication that Johnstone contemplated following Simon, Runciman and others into partnership with the Tories when the Liberal National faction broke away in 1930-31. It seems that his fierce personal commitment to the Liberal Party and free trade barred the way.21

He returned to Parliament at the 1931 general election for South Shields, with a majority of 10,000 over the Labour incumbent, after the Tory had stood down. Lloyd George had by now split with the party and Johnstone joined the leadership of the Samuelite group as a whip. The party was in a parlous state. Powerless to stem the tide towards protectionism in the face of the huge Conservative majority and the National defections, Samuelites remained uneasily in the National Government until September 1932 (and continued to support it from the back-benches until 1933), devoid of any coherent political strategy. During 1932 when the issue of free trade offered, to party strategists, the hope of rekindling Liberal fortunes, Harcourt



'Mr Lloyd George, with his patchy fiscal history and his roving political eye' – David Lloyd George, Liberal leader 1926– 31 and Prime Minister 1916–22

Johnstone was a leading campaigner against protectionist import duties. He was quoted by the *Manchester Guardian* as stating, on 5 March 1932, that: 'I regard the fiscal policy of the National Government as wholly mischievous. I can see no provision in the Import Duties Act which can do anything but harm for the country' — a theme on which he was repeatedly to campaign until the 1935 election.

However, the party was demoralised and, without Lloyd George's Fund, penniless. Johnstone was given the task of fund-raising, but the party was increasingly dependent on a few wealthy benefactors, notably Viscount Cowdray (until his death in 1933), Johnstone himself, and his fellow MPs, James de Rothschild and Sir Hugh Seely.²² Johnstone was very wealthy, with a large inheritance from his parents, supplemented by a huge win in the Calcutta sweep (like many of his Liberal and Conservative peers he never allowed politics to get in the way of Ascot). As well as subsidising the Liberal Party, he was famously generous with racing tips and lavish gifts of food and drink - for example, a gigantic bottle of brandy which he gave to Jo and Laura Grimond as their wedding present.²³

As the 1935 election approached, the leadership circle became increasingly desperate over the party's poor prospects. There were suggestions that the party might re-form into a pressure group supporting progressive candidates regardless of party. Johnstone was firmly opposed to throwing in the towel and called instead for the party to announce that it would fight on a broad front: 'We must keep up the bluff until the last moment or decide here and now to disband the Liberal Party as an organised political entity.'24 In the event the Liberals were able to field only 161 candidates in 1935, and lost a further twelve seats. Samuel and Johnstone, who at least according to anecdote, was not an assiduous constituency member,25 were amongst the leading casualties.

After the 1935 election Johnstone remained active and became the righthand man of Sinclair, the new leader, despite Sinclair's pro-Lloyd George position for much of the proceeding fifteen years. Sinclair kept Johnstone on as chairman of the Liberal Central Association, even though the Chief Whip traditionally held the post and Johnstone had lost his seat.26 Under Sinclair's influence Johnstone was even persuaded to build bridges with the Lloyd George family group of MPs and bring Megan and Gwilym Lloyd George back on to the Liberal benches, therefore reuniting two of the three groups into which the party had split in 1931.27 He worked closely with Sinclair in shaping the Liberal Party's opposition to Chamberlain and appeasement.28

Into government

However, Johnstone's return to political prominence and Parliament was sudden and unexpected, owing more to his long friendship with Churchill than his standing in the Liberal Party. Johnstone was a member, and from the early 1930s to 1945 co-secretary with Brendan Bracken, of the Other Club, the political dining club founded by Churchill and F.E. Smith in 1911, which continued to act as a bridge between Churchill's friends in the Liberal and Conservative parties throughout the interwar period. When Churchill came to power in May 1940, he appointed Johnstone to the non-cabinet post of Minister for Overseas Trade, responsible

jointly to the President of the Board of Trade and the Foreign Secretary. He was returned unopposed, under the wartime electoral truce, for Middlesbrough West, one of the few remaining Liberal seats, in August 1940. His elevation seems to have caused some resentment amongst the Liberal parliamentary group who had been passed over for appointment to the government, and also amongst the die-hard Chamberlainites in the Conservative Party, who gave Johnstone a hard time in the House. According to Harris, 'the young Tories took pleasure in ragging him and asking him awkward questions, but to do him credit he gave as good as he received'.29 He was never a popular or widely-respected House of Commons man, mainly because of his style. 'Tall, florid of face, with a heavy moustache, he looked - and in many ways was - like a man-about-town of an earlier generation ... many in the House of Commons who did not know his fundamental seriousness and well-equipped mind tended at first to underrate him.'30

However, Johnstone had other friends on the Conservative benches apart from Churchill. Oliver Lyttelton, his President at the Board of Trade in 1940–41 left this portrait of Johnstone in his memoirs:

Finally ... [at] the Department of Overseas Trade ... It was a happy chance that the incumbent was 'Crinks' Harcourt Johnstone, a life-long friend. He had devoted much of his private fortune to support the Liberal Party; he was a connoisseur of wine, with real knowledge; he was highly educated, well-read, fond of racing, and a first-rate bridge player. He gave the impression and intended to give it - that he was idle and disinterested. It was a piece of protective colouring. I saw a number of pages and memoranda which he wrote when Secretary of the Department. No-one was ever able to convict him of putting on paper either an unwise or a slipshod sentence. His conclusions were supported by a thorough investigation of the facts, and informed by sound and logical sequences. He had a very few intimate friends, but to them he gave an affection and loyalty which he strove to conceal by an astringent and critical manner. I was one of those friends.31

Johnstone's brusqueness was legendary. According to Coote he was invariably

ill-mannered and contemptuous. But Coote, Percy Harris and others testify to the kindness and generosity he hid behind this gruff exterior.32 A perceptive tribute by one of his civil servants noted that 'under his bluff exterior was masked a shy and sensitive nature which rendered him diffident in the hurly-burly of public life, but at his desk and in council he was at his best. He quickly discerned the crux of any problem and equally quickly decided the line of action to be taken: once he had made up his mind he was no friend of compromise. His outlook was never negative ...'33

The role of the Liberals in the wartime coalition is an under-researched area,34 so it is difficult to gauge Johnstone's contribution. The Liberals certainly carried little political clout. It is unclear how far Sinclair's and Johnstone's personal connections with Churchill counted. Something of both Johnstone's character and his close relationship with Churchill can be gleaned from a letter Johnstone wrote in April 1940 commenting on staff changes at the Admiralty: 'I can't help wondering whether it isn't deliberately calculated so as to load you with work as to make things impossible. Your Financial Secretary and Civil Lord are a couple of nitwits ... and in other respects it is to be the same rotten old tune played by the same rotten old band. Until we have got rid of the four old ladies of Munich [Chamberlain, Halifax, Simon and Hoare] we shall do no real good in spite of your efforts.'35

Perhaps significantly, Johnstone's name does not appear in the main volumes of Gilbert's mammoth history of Churchill's wartime premiership (although some of Johnstone's correspondence is published in the Companion Volumes), nor in the memoirs of Anthony Eden, one of the cabinet ministers he reported to for much of the period. This may merely reflect the fact that overseas trade was not the most dramatic field of activity during the war years. Nevertheless, Johnstone was minister for five years in an important area of economic policy. He was also Sinclair's representative on Attlee's War Aims Committee, where Harcourt shared a table with not only Attlee but



Harcourt 'Crinks' Johnstone 1895-1945

with the big guns of Kingsley Wood, Halifax (replaced by Eden after December 1940), Bevin and Duff Cooper. This committee evolved into the important Post-War Committee on Foreign Relations.

Foreign Office files at the Public Record Office show that Johnstone maintained a fierce independence of spirit within Churchill's coalition government. A lengthy exchange of correspondence with two members of the War Cabinet, Arthur Greenwood (Minister without Portfolio) and Anthony Eden (Foreign Secretary), shows Johnstone truculently arguing for the Liberal Party voice to be consulted in matters of policy ahead of decisions being taken in the War Cabinet. Writing to Eden in July 1941, Johnstone stated that 'coalitions are a nuisance, but we have one and must try and make it work ... It is far more necessary that there should be preliminary talks with either Sinclair or myself than with Greenwood since the Labour Party has three representatives in the War Cabinet and can therefore put its

point of view with great force at the final stage, while the Liberal Party is not represented at all.' So insistent was Johnstone that he should be involved and consulted that Eden complained to Sinclair about his henchman. Sinclair supported Harcourt's insistence on being consulted, replying to Eden that 'Crinks is well informed and has clearcut opinions. He is at least as formidable an individual as Arthur Greenwood.' As a result of this exchange Eden offered and held regular one-to-one briefing sessions with Harcourt to update him and seek the Liberal input into emerging issues in the fields of post-war reconstruction planning, foreign trade and foreign relations.36

Johnstone was appointed a Privy Councillor in 1943. There are indications that he was one of the few voices questioning the emerging Labour-Conservative consensus on post-war reconstruction. In June 1944, for example, he was arguing powerfully against the proposed massive post-war house-building programme as too large and too rapid. With considerable long-term

foresight, he disputed the desirability of wholesale redevelopment and re-planning of towns and suggested that the programme would put excessive pressure on resources and the middle-class taxpayer.³⁷

Johnstone remained very close politically to Sinclair throughout the war, stoutly defending him from Beaverbrook's attacks on his handling of the Air Ministry early in the war,³⁸ and siding with him in the internal party debate over the party's strategy as the end of the war approached. Sinclair and Johnstone were both suspected of wishing to carry on Liberal participation in the Churchill coalition after the war. They also seem to have opposed the efforts of Lady Violet Bonham Carter and others to reinvigorate the party by bringing William Beveridge into the leadership.39

Johnstone died in March 1945. The Tory MP 'Chips' Channon, who knew him socially, paid tribute to his prodigiously unhealthy lifestyle and, unconsciously, to his unwavering Liberalism:

Crinks Johnstone died suddenly last night from a stroke. He was only fortynine, and can really be described as having dug his grave with his teeth, for all his life he over-ate and drank ... I rather liked him, though I long ago recognised that he was a Liberal hypocrite.⁴⁰

Johnstone can easily be dismissed as a colourful anachronism, an Edwardian, Whiggish figure whose political influence depended on his wealth and personal ties with the Asquiths, Sinclair and Churchill. Certainly his prominence in the Liberal Party between 1931-45 highlights an important aspect of the nature of the party in its years of sharpest decline: its dominance at the centre by a small circle of grandees who socially had much in common with the Tory elite, but for whom party loyalty and free trade ideology were an insuperable barrier separating them from the Conservative Party. But Johnstone was more than this. He was a major influence on the development of strategy and economic ideas in the Liberal Party of the 1930s and was a perceptive if unfashionable thinker at the centre of the wartime debates on reconstruction and war aims. The last significant Liberal economic minister deserves to be rescued from oblivion.

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- 1 Johnstone's nickname 'Crinks' was apparently derived from the wrinkled face he had in infancy C. R. Coote, *The Other Club* (1971) p. 127.
- 2 Jo Grimond, Memoirs (1979) p. 69.
- 3 R. Rhodes James (ed), 'Chips': The Diaries of Sir Henry Channon (1967).
- 4 Conversation with Ian Hunter, October 1999.
- 5 Coote, op. cit. p. 127-29.
- 6 Roy Douglas, *History of the Liberal Party 1895–1970* (1971), p. 230, quoting T. D. Nudds.
- 7 See Roy Jenkins, *The Chancellors* (1998), pp. 35–65, for an excellent portrait of Sir William Harcourt, which makes this point.
- 8 Debrett's Baronetage, Knightage and House of Commons 1867; Who's Who; M. Stenton, Who's Who of British MPs, vols 1–3. Sir William Harcourt was the cousin of the First Baron Derwent.
- 9 Antoinette Eno Pinchot (1868–1934) was the daughter of James Wallace Pinchot (1831–1908) a New Yorker who made a fortune in the wallpaper business. Information on the family can be found on the website of the Pinchot Organisation, a US environmental foundation (http://www.pinchot.org) and in a special issue of *Pennsylvania History*, vol. 66, number 2 (spring 1999). We are indebted to Char Miller and Carol Severance for help with sources on the Pinchots. Professor Miller is shortly to publish a biography of Gifford Pinchot.
- 10 Percy Harris, for example, noted that Johnstone had a very good mind, was a man of wide culture and was excellent at his departmental work P. Harris, *Thirty Years In and Out of Parliament* (1947), p. 151. Another fellow Liberal MP, Robert Bernays, recorded in his diaries in 1934 that 'Harcourt Johnstone is really an infinitely abler man than he is credited with being. He made an extraordinarily good speech' Nick Smart, *The Diaries and Letters of Robert Bernays 1932–1939* (1996), p. 132. See also Chandos quoted below. Johnstone produced solid and well-researched articles on economic and industrial themes for Liberal publications in the 1920s and '30s.
- 11 Who's Who.
- 12 C. Cook, The Age of Alignment Electoral Politics in Britain 1922–29 (1975), p. 239.
- 13 T. Wilson, *The Downfall of the Liberal Party 1914–35* (1966), p. 66.
- 14 Coote, op. cit., p. 129.
- 15 See for instance D. McCarthy (ed.), HHA the Letters of the Earl of Oxford and Asquith 1922– 27 (1934) and A. C. Murray, Master and Brother – Murrays of Elibank (1945).
- 16 It was said that he read the left-wing *New Statesman* every week simply in order to disagree with it Sir A. McFadyean, *Recollected in Tranquillity* (1964), p. 202.

- 17 This paragraph and the preceding one are largely based on Wilson, op. cit., pp. 358–59, and J. Campbell, *Lloyd George the Goat in the Wilderness 1922–31* (1977), p. 146–47.
- 18 Campbell, op. cit., p. 149.
- 19 Ibid., p, 230,
- 20 Wilson, op. cit., pp. 381–82, 386, quoting *The Times* 16.1.30.
- 21 According to Percy Harris, no friend of Johnstone's, Crinks was offered a good Tory seat if he would only call himself a National, but he spurned the suggestion as an insult P. Harris, op. cit., p. 151.
- 22 Douglas, op. cit., p. 230.
- 23 Coote, op. cit., pp. 127-28.
- 24 T. Stannage, Baldwin Thwarts the Opposition the British General Election of 1935 (1980) p. 101; G. DeGroot, Liberal Crusader the Life of Sir Archibald Sinclair (1993), pp. 105–6 quoting HJ to Lord Lothian 19.11.34.
- 25 Coote records the anecdote of a fellow MP who saw Crinks entering a sleeper at King's Cross on a night when a blizzard was raging. 'What on earth are you doing? he asked. 'I am going to my constituency.' 'That's bad luck on a night like this.' 'Yes, and what makes it worse is that I shall probably have to go next year as well. Coote, op. cit., pp. 128–29. In Crinks' defence it should be pointed out that the idea of MPs nursing their constituencies is largely a post-1945 phenomenon.
- To the chagrin of the new Chief Whip, Sir Percy Harris. According to Harris, Johnstone was Sinclair's greatest friend from Eton days and helped him write his speeches. Harris, op. cit., p. 151.
- 27 Johnstone was by 1934 convinced of the need to reintegrate the Lloyd George group Stannage, op. cit., p. 101.
- 28 For instance see his letter to *The Times* 15.7.39 answering the Liberal pro-appeasers led by J. A. Spender.
- 29 Harris, op. cit., p. 151. There is no reason to doubt Harris' view that Johnstone's Other Club links were crucial in his elevation to office. Other Liberal members of the Club, Sinclair, Jimmie de Rothschild and Hugh Seely, were also given appointments in the Churchill coalition.
- 30 The Times 3.3.45.
- 31 Viscount Chandos (Oliver Lyttelton), *The Memoirs of Lord Chandos* (1962).
- $32\,$ Coote, op. cit., and Harris, op. cit., p. 151.
- 33 A. M., 'Right Honourable Harcourt Johnstone An Appreciation', *The Times* 6.3.45.
- 34 Though the contribution of the Liberal Party to the Churchill coalition government is currently the focus of a doctorate being researched by lan Hunter at St Andrew's University.
- 35 M. Gilbert, *The Churchill War Papers*, volume 1, p. 959.
- 36 Public Record Office, FO/954/22.
- 37 Corelli Barnett, Audit of War the Illusion and Reality of Great Britain as a Great Power (1986), pp. 244–45.
- 38 DeGroot, op. cit.
- 39 M. Pottle, Champion Redoubtable The Diaries and Letters of Lady Violet Bonham Carter 1914–45 (1998), pp. 308, 316.
- 40 Rhodes James, op. cit., Channon diaries 2.3.45. In fact Johnstone was ill for some years before his death, suffering from severe headaches 'Right Honourable Harcourt Johnstone An Appreciation', *The Times* 6.3.45 and *The Times* 10.3.45.